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“GOODHOLD” GLADIOLUS AND PERENNIAL PLANTS 1926

FEB 8 1926



Acres of Gladioli at Goodhold Gardens

The Goodhold
Floral Gardens Company

Growers of

Quality Gladiolus
Perennial Plants

Mentor



Ohio

The Goodhold Floral Gardens Co's Catalogue for 1926

Introduction

We present you this, the new sales book of the Goodhold Floral Gardens Co. for the year 1926. At this, the beginning of another new year it is but proper that we should give voice to the feeling of gratitude that we have for the many friends, it has been our pleasure to serve. We assure you that the patronage you have given us in the past is appreciated and it is our earnest wish that we may continue to satisfactorily serve you in the future.

To the many others who will use "Goodhold" grown products this year for the first time, we wish to say that we welcome your patronage and will assure you of fair treatment. It has always been our policy to supply our customers with the best stock it is possible to grow and to do all that we can to make their dealings with us satisfactory and pleasant. The continued and growing patronage that we have received convinces us that this policy is appreciated.

Visitors Welcome

Goodhold Floral Gardens are located at Mentor, in northeastern Ohio, on the main highway between Cleveland and Buffalo. Every week during the summer months, thousands of tourists pass our gardens over this great highway. We welcome visitors and any of our customers making this tour are asked to turn in and visit our gardens. The many acres of Gladioli present a wonderful sight when in full bloom and can usually be seen at their best during the month of August.

"Goodhold" Plants are Thrifty and Hardy

In our location we have everything favorable to the production of strong, healthy plants and bulbs. On our large acreage can be found every kind of soil, from light sand and rich black muck to heavy clay. With this wide variation of soil we can grow plants on land best adapted to them, resulting in superior stock.

In this northern latitude, nothing but the hardiest of plants can survive our severe winters. All of our hardy plants are field grown and are often covered with a deep blanket of ice and snow and subjected to a temperature way below zero. "Goodhold" grown plants must be hardy to withstand such conditions.

How to Order

Please do not send currency with your orders. It is not safe. Send all remittances in bank drafts, post office or express money orders or by check.

No matter how often you have dealt with us, please write your name and address plainly. It will save delay and mistakes.

All prices quoted in this catalog are prepaid unless otherwise noted.

Please send remittances in full with all orders. Should you desire to have the stock sent C. O. D. 25 per cent of the amount must accompany the order.

GUARANTEE

We guarantee all stock purchased from us to reach the purchaser in good condition. Any bulb or plant purchased from us, which does not prove true to label, will be replaced free of cost or the purchase price refunded. As the growth of a plant depends altogether upon growing conditions over which we have no control, we cannot guarantee growth or be responsible for stock, after delivery to our customers in good condition.

The Goodhold Floral Gardens Co., Mentor, Ohio

GLADIOLUS—*Ruffled Varieties*

ADELINE KENT. (Diener) Delicate light rose-pink, heavily ruffled edges to center. Orchid coloring ranging from flesh to new rose on the outer edges. Throat straw color with ruby dashes. This is one of the most beautiful ruffled Gladioli in existence. The flowers are large and appear on fine long spikes. **50c each; \$5.00 per doz.**

ALTON. A beautifully ruffled orange, blending lighter in the throat with deeper blotches on the lower petals **20c each; \$2.00 per doz.**

AMERICAN INDIAN. A large self colored, velvety red, colored slightly deeper in the throat and lower petals. One of the best of the reds and a fine variety for cutting. **15c each; \$1.50 per doz.; \$10.00 per 100.**

ANTHONY B. KUNDERD. A grand tall growing, heavily ruffled variety. In color it is a dainty deep cream, overlaid with bluish pink. Lower petals primrose edged with pink. **50c each; \$5.00 per doz.**

AVALON. An exceptionally large bluish white, borne on a strong spike; flowers deeply ruffled, handsome rose colored throat, lower petals marked with cream and blotched with crimson. **20c each; \$2.00 per doz.**

Rushford, Minn.
April 4th, 1924.

Gentlemen:—

Your box of "Orange Glory" reached me O. K. They are splendid. I am well pleased. Wishing you success I remain,

W. M. S.

AZALEA. A very pretty ruffled white, much resembling the flowers of the Ghent Azalea. Strong 30-inch spike with many compact flowers open at a time; fine for cutting. **20c each; \$2.00 per doz.**

BONNY. Lavender tinted pink, with old rose edge. A handsome flower in an unusual color. **15c each; \$1.50 per doz.**

BUCKEYE. Giant flowers of rose-pink with old rose edging, large rose-red throat. **30c each; \$3.00 per doz.**

CINNABAR. Blooms extra large, of a good self colored red; many open at one time. **20c each; \$2.00 per doz.**

CINNAMON BEAR. Deep violet-red, deeper throat; a finely ruffled self color. **15c each; \$1.50 per doz.**

CRESCENT QUEEN. Very large; dark wine-red. A beautiful variety of this color. **20c each; \$2.00 per doz.**

ELEGANCE. This is a tall growing variety of a beautiful soft yellow, heavily ruffled. A grand one of this color and should be included in every planting. **35c each; \$3.50 per doz.**

E. J. SHAYLOR. In our estimation E. J. Shaylor is one of the most satisfactory varieties we grow. Large blooms of a handsome, pure rose-pink, borne on a slender, wiry stem. Was awarded a Certificate of Merit by Royal Horticultural Society of England in 1920. **15c each; \$1.50 per doz.; \$10.00 per 100.**

FAIRLAND. Produces a tall spike of large, well expanded flowers. Vermilion shading lighter toward the center. Throat and lower petals beautifully blotched. **20c each; \$2.00 per doz.; \$15.00 per 100.**

GLORIOUS. Soft cream color with a deep cream-apricot throat. Extra fine blooms on a long spike. **20c each; \$2.00 per doz.**

GOLDEN GLORY. A prominent member of the "Glory" group. Heavily ruffled, rich golden yellow with a brilliant ruby blotch on each of the lower petals. **20c each; \$2.00 per doz.**

GYPSIE QUEEN. Handsome flowers of orange-red faintly edged with blue. A very attractive bloom. **15c each; \$1.50 per doz.**

HOLLYHOCK. A refined white with the faintest tinting of cream. Lower petals with large crimson blotches, edged with rich creamy tinting. Large spike with extra large flowers. Extra fine. **25c each; \$2.50 per doz.**

INDIANAPOLIS. A good deep purple, beautiful and well ruffled. Petals slightly marked with narrow white lines, throat deeper purple. A tall growing sort; fine for cutting. **20c each; \$2.00 per doz.; \$15.00 per 100.**

INDIAN SUMMER. The "mammoth beauty" Indian Summer is one of the largest, strongest and to our minds one of the most beautiful of all the Gladioli. It is impossible for us to do it justice in a word description. It must be seen to be appreciated. In color it is a rich lavender-pink on a white ground, deeply ruffled. Grows to an enormous size making a mammoth spike with many flowers open at one time. Very distinct and showy. Indian Summer belongs in the late flowering group and to be fully enjoyed should be planted as early as is safe. Stock limited. **Each \$2.00.**

IVORY. Ivory white with slight markings in the throat. Very heavily ruffled. **15c each; \$1.50 per doz.; \$10.00 per 100.**



Rose Glory

ORDER EARLY

Our stocks of many of the Gladioli offered are limited in quantity. We shall fill orders in the order in which they are received. Send us your order at once so that we can reserve bulbs for you while our stocks are complete.

GLADIOLUS—*Ruffled Varieties*

(CONTINUED)

JOE COLEMAN. A rank growing rich red, shading darker toward the outer edges. Flowers open wide, many open at once, faint dull markings on the lower petals. Extra good for cut flowers. 15c each; \$1.50 per doz.; \$10.00 per 100.

JUNE DELIGHT. Deep geranium red, well ruffled. A very early bloomer making it a profitable variety to grow for early cutting. 15c each; \$1.50 per doz.; \$10.00 per 100.

KASSON. A good sized lavender rose-pink. Blooms finely ruffled. 20c each; \$2.00 per doz.; \$14.00 per 100.

KUNDERDII GLORY. Handsome creamy apricot, shading to tints of light pink, with markings of red on the lower petals. By high cultivation, it is possible to grow flower spikes over 5 feet tall. 10c each; 85c per doz.; \$6.00 per 100.

LA VANGE. White, shading to deep pink in the throat. A fine tall growing, showy variety. 15c each; \$1.50 per doz.; \$10.00 per 100.

MARSHAL FOCH. A general favorite among all Gladiolus lovers. Flowers of giant size, many open at a time. Finest salmon-pink almost a self color. A strong growing prize winner. 20c each; \$2.00 per doz.



White Glory

"The 200 'Dorrit' received and glad to get them. Wish there were more people like you—which would make the business more of a pleasure."

Yours,

H. A. A.—Mass.

MEMORIES. Upper petals softest creamy white. Lower petals light canary yellow, finely traced pink. Tall and showy. 20c each; \$2.00 per doz.

MILDA. Great large spikes with mammoth wide open flowers, placed on different sides of the stem. Dainty old rose color with large blotch on the lower petals. 15c each; \$1.50 per doz.

MONA LISA. This is almost a pure self colored, soft pale rose-pink or bluish white. Makes a tall spike carrying a load of flowers. A very dainty variety especially well adapted to florists' use. 15c each; \$1.50 per doz.; \$10.00 per 100.

MOTTLED BEAUTY. Extra large, well ruffled bloom, and vigorous plant. The flower has a most strikingly mottled and flaked ground color, with large and beautifully penciled blotches in throat. Reminds one of a Speciosus Lily. 25c each; \$2.50 per doz.

"MRS. H. E. BOTHIN" (Diener). Light geranium pink, heavily ruffled. Flame scarlet center. Strong, well built spikes; first class show and cut flower variety. One of the loveliest combinations in Gladioli. It has created a sensation wherever produced. 20c each; \$2.00 per doz.

NAMPA. A large white bloom with finely ruffled edges. 15c each; \$1.50 per doz.; \$10.00 per 100.

ORANGE GLORY. A beautiful, clear distinct orange, finely marked in the throat with dainty white lines. A rank, healthy grower but under ordinary conditions makes only a medium height. Extra large well opened flowers, borne on a strong stem, extra good for bedding or mass planting. 10c each; \$1.00 per doz.; \$7.00 per 100.

ORAN. Blush white, a little darker shade than America. Throat handsomely penciled rose and white. 20c each; \$2.00 per doz.; \$14.00 per 100.

PINK LILY. A delicate shade of rose-pink beautifully ruffled. A distinct feature of the flower is that the color shows clear through, backs of the petals are solid rose-pink. It is a valuable variety for the florist. Long 40-inch spikes. 25c each; \$2.50 per doz.; \$16.00 per 100.

PRESIDENT MENOCAL. Very tall, large flower, yellow ground bordered with pink, brightly marked, throat blotched with red. 20c each; \$2.00 per doz.; \$15.00 per 100.

PRIDE OF GOSHEN. A mammoth, strong growing, ruffled, salmon, or flesh-pink. Big wavy blooms, on a tall strong stem. Attractive. 10c each; 85c per doz.; \$6.00 per 100.

PRIDE OF LANCASTER. Another ruffled beauty in a bright orange salmon, lower petals blotched with deep orange red, fiery orange throat. Spike 20 to 25 inches. 15c each; \$1.50 per doz.; \$10.00 per 100.



Joe Coleman

GLADIOLUS—*Ruffled Varieties*

(CONTINUED)

PURPLE GLORY. One of Kunderd's most famous introductions. The giant of Gladioli. Rich, deep, velvety, maroon red with almost black blotches. Flowers large, of good substance and beautifully ruffled. The past season Purple Glory attracted more attention than any other variety we grew. No other variety even approaches it in loveliness of flower and richness of color. **35c each; \$3.50 per doz.**

RADIANT. Tall growing. Bright salmon-pink with darker markings. **15c each; \$1.50 per doz.**

RED, WHITE AND GOLD. This is another tall growing, handsome member of the ruffled group. Upper petals are white, lower petals golden yellow edged with deep red, finely ruffled. Strong sturdy spikes, just right for cutting. **20c each; \$2.00 per doz.; \$14.00 per 100.**

REMEMBRANCE. A long spike with many flowers open at a time. Deep salmon rose-pink, with beautifully blotched throat. **20c each; \$2.00 per doz.; \$15.00 per 100.**

ROSALIND. Dark aniline-red, which shades much deeper in the throat. A very beautiful and showy red. **15c each; \$1.50 per doz.**

ROSE GLORY. One of the best sorts of this color that we grow. A heavily ruffled rose-pink shading to a deeper throat. Fine for cutting. **20c each; \$2.00 per doz.; \$14.00 per 100.**

SCARLANO. A warm orange red, large, ruffled. A beautiful shade of red and one of the best in this color. **20c each; \$2.00 per doz.; \$14.00 per 100.**

SMILES. The large flowers resemble those of the Glory type. The petals are white, tinted with rose-pink on the outer edges. **20c each; \$2.00 per doz.**

SNOW GLORY. Pure snow-white with three faint iris-blue lines in the lower petals; if cut in bud these lines do not appear. Extra large, ruffled flowers. **\$1.00 each; \$10.00 per doz.**

SPLENDORA. Splendid, very dark wine-black. A fine, rich, distinct sort. **15c each; \$1.50 per doz.**

SUMMER BLOSSOM. Medium sized flowers of fine rose, ruffled and almost solid in color, slightly marked with red. **15c each; \$1.50 per doz.; \$10.00 per 100.**

THISTLE. Handsome coral rose petals, the lower ones darker. Heavily ruffled. **20c each; \$2.00 per doz.; \$15.00 per 100.**

TRION. Similar in form to the well-known Kunderdi Glory, but the color is clear white. **20c each; \$2.00 per doz.**

VIOLET GLORY. A self colored deep violet maroon, with deeper throat. Giant flower medium ruffled. **15c each; \$1.50 per doz.**

WHITE BELLE. Tall, strong growing, bluish white, beautiful throat. One of the heaviest ruffled in the entire list. **10c each; \$1.00 per doz.; \$7.00 per 100.**

VENTURA. A very early ruffled white. Pure white with a handsome barred throat. **15c each; \$1.50 per doz.; \$10.00 per 100.**

VIOLET BEAUTY. Cerise-violet ruffled, lower petals buff-white blotched with crimson. Throat beautifully blotched with red. **15c each; \$1.50 per doz.; \$10.00 per 100.**

WHITE DELIGHT. A beautifully blotched, soft flesh white creamy throat, prettily blotched. **15c each; \$1.50 per doz.; \$10.00 per 100.**

WHITE GLORY. A wonderful pure white marked with delicate iris-blue lines. Resembles in color combination, a beautiful iris. Well ruffled. **15c each; \$1.50 per doz.; \$10.00 per 100.**

WHITE IVORY. An improvement on "Ivory." Snow-white ground, small blotches of red on lower petals. Intensely ruffled and extra good. **15c each; \$1.50 per doz.**

WHITE KING. An excellent wide open ruffled bloom. Cream white, lower petals nicely blotched, faint markings in the throat. **15c each; \$1.50 per doz.; \$10.00 per 100.**



Tyrian Beauty (Page 9)

RUFFLED VARIETIES THAT ARE EXTRA FINE FOR CUTTING

E. J. SHAYLOR
INDIANAPOLIS
JOE COLEMAN
PINK LILY
PURPLE GLORY
ROSE GLORY
SCARLANO
SNOW GLORY

YOUELL'S FAVORITE. Selected by Henry Youell when secretary of the American Gladiolus Society as his favorite of the ruffled Glads. Giant flower and plant, self colored lavender pink. Very showy and fine. **15c each; \$1.50 per doz.**

RUFFLED MIXTURE. This is a mixture we make ourselves from our large stock of named varieties and gives you one of the best mixtures it is possible to obtain. Nothing but ruffled varieties go into this mixture and we see to it that there is a wide range of color. **75c per doz.; \$5.00 per 100.**

PLEASED WITH "GOODHOLD" GLADIOLUS

Many thanks for the fine quality of bulbs which arrived today.

Kindly quote prices on the following additional stock.

L. E. Miller, Conn. March 1925.

Bulbs received and I was pleased with the nice sized bulbs. I do not know the "Aberdeen" but will watch the blooms and you will hear from me again next year.

Mrs. Allen Greeley, Ohio. Spring 1925.

Bulbs received in fine shape. Am very much pleased with them. Thanks for extras.

Mrs. Mabel Pratt, Conn. March 1925

GLADIOLUS—*Large Plain Petaled*

The majority of the varieties in this class are from the same rare strain as the "Ruffled" sorts, but do not have the ruffled petals. This new strain produces larger flowers, more of them, and choicer colors than the older sorts. With few exceptions they are rank, robust growers, succeeding in almost any location and with reasonable care, can be grown by anyone.

ABERDEEN. A dainty pink tinted lavender. Good stem, large flowers, fine for cutting. 10c each; \$1.00 per doz.; \$7.00 per 100.

ADRIATIC. An odd and handsome color combination. A mottled and speckled wine-blue. Throat blue and red. 15c each; \$1.50 per doz.; \$10.00 per 100.

ADORA. An extra fine creamy white with soft pink lines on a primrose throat. A few spikes of Adora make a stunning bouquet. 10c each; \$1.00 per doz.; \$7.00 per 100.

ALHAMBRA. A large flowered, brilliant vermilion-scarlet, with slight penciling on the lower petal. Almost a solid color. 15c each; \$1.50 per doz.; \$10.00 per 100.

ALSHIRA. Introduced by Kunder in 1921. A tall, showy dark wine-red, with coal-black throat. Flowers large and attractive. 20c each; \$2.00 per doz.; \$12.00 per 100.

AMERICANUS. A good white flushed with delicate pink. 15c each; \$1.50 per doz.; \$10.00 per 100.

AMERICA. Lavender-pink; an extra-large flower and one of the most desirable varieties for cutting. 5c each; 50c per doz.; \$4.00 per 100.

AMERICAN BEAUTY (Diener) Brilliant American Beauty color. Throat creamy yellow striped with ruby. One spike opening a large number of flowers at one time forms an immense bouquet. Flowers very large. 50c each; \$4.00 per doz.

ARIZONA ROSE. A strong grower. Deep rose shading lighter toward the throat, lower petals slightly blotched with scarlet. Produces a strong stem with several large flowers, of good substance, open at a time. 15c each; \$1.25 per doz.; \$8.00 per 100.

ATLANTIC. A good grower under all conditions. It is of a soft salmon shade, delicately marked with a white line on each petal. Spikes are long bearing large flowers. A good cut flower variety. 15c each; \$1.50 per doz.; \$10.00 per 100.

BARON HULOT. Possibly the most famous of the blue Gladioli. Flowers quite large and have distinct shades of royal violet-blue. 10c each; \$1.00 per doz.

BERTREX. White with cream colored mid-rib, throat faintly marked with pale magenta. 10c each; \$1.00 per doz.

BIG BLACK. An unusually large flower, with solid deep red petals. 20c each; \$2.00 per doz.

BILLY RED. Much like "Gov. Hanley," but taller and larger blooms. Tall, fine, splendid deep red. 10c each; \$1.00 per doz.; \$6.00 per 100.

BLACK PANSY. Richest dark red with handsome pansy-like throat. Very attractive. 10c each; \$1.00 per doz.

BLUE ISLE. An unusual blue. Fine big flowers of lilac blue, blotched with red. 15c each; \$1.50 per doz.

BLUE ORCHID. Violet-blue; the lower petals carry a black blotch with golden heart. 20c each; \$2.00 per doz.

BYRON L. SMITH. White, delicately suffused light mallow purple, deeper at outer edges. Throat yellow etched with mallow-purple at base. Very dainty and beautiful. 20c each; \$2.00 per doz.

CAIRO. Extra long spikes of clear red, white lines extend through center of each petal. Very good. 15c each; \$1.25 per doz.; \$8.00 per 100.

CARDINAL KING. Best, solid cardinal, scarlet, very brilliant. Extra good. 25c each; \$2.50 per doz.

CATHERINA. An unusually attractive variety with long spikes of blue-grey flowers. Throat darker with a mahogany-red blotch. Flowers medium size but of good form and substance. 20c each; \$2.00 per doz.

CATTELEYA. (Austin). Soft lilac-rose, lower petals spotted white. Strong spike bearing many, wide open flowers. 20c each; \$2.00 per doz.

CHALLENGER. Velvety, rich, dark blood red. A mammoth flower in a solid color. Strong spike 30 to 40 inches long, bearing many open flowers. Blooms of good substance and a strong grower. 15c each; \$1.50 per doz.; \$10.00 per 100.

CHARLIE KOHLER. A very showy, tall, mammoth flower of flaming scarlet. A self color. 10c each; \$1.00 per doz.



Adora

Hints on Planting Gladiolus

The Gladioli can be successfully grown on any soil that will produce any of our ordinary garden crops. The bulbs should be planted in the open and not under trees, or among shrubbery. The ground should be thoroughly pulverized and given a coating of well-rotted manure or a sprinkling of a balanced commercial fertilizer; fresh stable manure may be worked into the ground the previous Fall, it is unsafe to apply it in the Spring just before planting.

Planting can be done in April, after frost is out of the ground, all danger from frost will be past by the time growth reaches above ground. By planting at intervals up to about July 1st, it will be possible to have a succession of flowers from July until frost.

The bulbs may be planted from three to five inches deep and this same distance apart in the row. In garden culture, a good plan is to plant three rows one foot apart, skipping a row and then plant three more rows, thus leaving a path two feet wide between each block. When only a few are used they can be planted with a trowel, in open spaces between other plants in the border or in groups, giving the bulbs the usual spacing. The only attention required until flowering time is to keep the ground well stirred and free from weeds.

GLADIOLUS—*Large Plain Petaled*

(CONTINUED)

CHEER. Big bright salmon-red flowers on a long spike. Throat white with fine white lines running out on each petal. 15c each; \$1.50 per doz.

CHERRY KING. Large, glowing cherry-red, with darker throat. Blooms of lily-like form, very showy. 10c each; \$1.00 per doz.; \$6.00 per 100.

CHICAGO WHITE. Particularly desirable for cutting and largely grown for florists' use, although it is equally desirable as a home garden sort. 10c each; 75c per doz.; \$4.00 per 100.

CHIFFONETTE. Early American Beauty red but smoky and flecked. Peculiar shape, petals folded and wrinkled, making the flowers appear almost double. 15c each; \$1.50 per doz.

CONSPICUA. Light blue with a conspicuous yellow spot; edges of petals marked with a deep blue rim. 10c each; \$1.00 per doz.; \$7.00 per 100.

COPRE. Mammoth deep vermilion-pink. Large bloom, yet graceful; unusual, distinct coloring and beautiful. 15c each; \$1.50 per doz.; \$10.00 per 100.

CORUNNA. An unusually large flower with wide spreading petals of light brick red. Throat coal black bordered with white. 20c each; \$2.00 per doz.

CYMBALINE. Deep velvety aniline-red. A peculiar and unusual shade. 10c each; \$1.00 per doz.; \$7.00 per 100.

DEFIANCE. Large massive blooms of a delicate bluish white with a bluish throat. Extra fine for cutting. Grows tall and has many open flowers at a time. We consider it superior to Peace for commercial use. 20c each; \$2.00 per doz.; \$12.00 per 100.

DAISY RAND. Softest deep salmon pink over white ground, beautiful green throat base. A beautiful variety. 25c each; \$2.50 per doz.

"D. J. WHITNEY" (Diener). Geranium pink with salmon and rose shading. Lower petals lemon yellow with carmine, opens in a full cluster at the apex of the stem giving the appearance of a canna. Earliest of all, good for forcing. 50c each; \$5.00 per doz.

DAVID STARR JORDAN. Scarlet-red, suffused garnet brown, throat stippled yellow. Large wide open flowers on graceful, wiry stems. 20c each; \$2.00 per doz.

DORRIT. A valuable lavender variety. Makes a tall perfect spike. Large refined lavender flowers, many open at a time. Extra good for commercial growers. 15c each; \$1.50 per doz.; \$10.00 per 100.

DR. ELKINS. A magnificent sport of "Mrs. Frank Pendleton." Giant showy white with large throat blotches of a contrasty lilac-blue. A very attractive flower, among the best. 50c each; \$5.00 per doz.

EARLY BLACK. An extra early ruby red, flaked deeper. Throat mottled white. Tall and slender, neat and graceful. 5c each; 50c per doz.; \$4.00 per 100.

EARLY PENDLETON. Very similar to Mrs. Frank Pendleton but is much earlier and has more blooms open at a time. Flowers are well placed on graceful spikes. 10c each; \$1.00 per doz.; \$7.00 per 100.

ELATE. Brilliant red, throat feathered and barred with yellow and white. Makes a tall plant with long ribbon-like drooping foliage. 15c each; \$1.50 per doz.; \$10.00 per 100.

EL CAPITAN. Soft sulphur-yellow flowers upon a tall spike. Lower petals slightly marked. Many open at a time. 20c each; \$2.00 per doz.

ELKHART. A wonderful violet-purple with a deeper throat blotch. Exceptionally rich color. Giant blooms, should be in every collection. 35c each; \$3.50 per doz.

EPHEUS. Giant flowers of deep rose-pink, deeper at the edges of the petals, lower petals faintly penciled with red. 15c each; \$1.50 per doz.; \$10.00 per 100.

ESTA. A tall clear white. One of the best for commercial cutting. 10c each; \$1.00 per doz.

ESTELLA. Deep rose-pink. One of the largest and most beautiful of the Gladiolus. Magnificent. 15c each; \$1.50 per doz.

EVELYN KIRTLAND. Rosy pink, with brilliant scarlet blotches on the lower petals, making a beautiful color combination; large, wide-open blooms on a splendid long spike. 10c each; 85c per doz.; \$5.00 per 100.

FAIR COLUMBIAN. This is another giant flowered sort. Fine, large showy lilac-pink flowers with a deeper throat. A strong grower. 15c each; \$1.50 per doz.; \$10.00 per 100.

FAIRFIELD. A tall and vigorous dark maroon. Symmetrical flower. 20c each; \$2.00 per doz.

FAIREST WHITE. Almost snowy white, but with soft pink throat-lines. Very beautiful. 15c each; \$1.50 per doz.



Fairest
White

Fertilizer for Gladiolus

After the flower-spikes appear the plants should not at any time suffer from the lack of water. The Gladiolus responds very quickly to the use of fertilizer and there are many kinds that may be successfully used. The use of any good well balanced commercial fertilizer is good; using it as a top dressing, afterwards working it well into the soil. Liquid manure may be used freely, if this is not obtainable, an occasional application of Nitrate of Soda may be used. This should be dissolved in water, at the rate of a teaspoonful to the gallon, thoroughly wetting the soil around the plants. Care should be taken not to wet the soil with this solution. Top dressing with pulverized sheep manure which usually can be obtained from your local dealer—is always a good and safe fertilizer. In the use of any fertilizer it is always best to make frequent applications of a small quantity, rather than to use a large amount at one time.

GLADIOLUS—*Large Plain Petaled*

(CONTINUED)

FIRE GLOW. Orange vermillion, a shade similar to the King Humbert Canna. 20c each; \$2.00 per doz.

FIRE RIBBON. A tall growing fire red, many blooms open at a time and all show color when first flower opens. A fine variety for the florist. An exceptionally rich showy flower. 15c each; \$1.50 per doz.

FLAMING VALE. A giant deep cardinal red, throat a little deeper. Very tall with long spikes. An extra good self color. 15c each; \$1.50 per doz.; \$10.00 per 100.

FORMOSA. Handsome shade of blue blotched with vivid red. 10c each; \$1.00 per doz.

GAIETY. Bright salmon-scarlet flaked with deeper red especially on the lower petals. Throat and bases of petals pure white penciled with crimson. A very attractive flower, particularly good for cutting. 10c each; \$1.00 per doz.; \$6.00 per 100.

GIANT FAWN. Extra large, deep fawn yellow, bordered with faint blush pink. A handsome pastel color, beautifully marked with a red line in the throat. 20c each; \$2.00 per doz.

GIANT SALMON. An extra tall growing sort, with light salmon colored blooms. 15c each; \$1.50 per doz.

GLORY OF HOLLAND. White, with faint pink markings; a strong grower and erect at all times. 10c each; 75c per doz.; \$4.00 per 100.

GOLDEN MEASURE. Pure straw-yellow self color. Tall straight spikes, large well arranged flowers of good substance. Many blooms open at a time. Considered by many to be the best yellow. 25c each; \$2.50 per doz.

GOLD THROAT. A strong yellow throat on a bright blood red background. 15c each; \$1.50 per doz.

GOLDEN BUFF. Yellow buff with yellow lower petals. Distinct and good. 20c each; \$2.00 per doz.

GOLIATH. Early pansy-purple, lighter in the throat. Flowers of good substance and well arranged on the stem. 10c each; \$1.00 per doz.

GOV. HANLEY. A superfine rich cardinal red, blending deeper toward the throat. Rich velvety texture. Can not be beat for bedding or cut-flower purposes. 10c each; \$1.00 per doz.; \$6.00 per 100.

GRETCHEN ZANG. Soft pink, deepening to salmon on the lower petals; an extra fine variety for cutting because of the long spikes. 10c each; \$1.00 per doz.; \$6.00 per 100.

HARVESTING THE BULBS

Gladiolus bulbs may be dug anytime after the plants have matured and before the ground freezes. Dig the bulbs and expose to the open air and sunshine a few days to dry, the tops should then be cut off just above the bulb. Store the bulbs in paper bags or boxes, in a cool, dry place but do not allow them to become frosted. Remove the old bulb and roots on the bottom before planting out again.

HALLEY. Salmon-pink, with light creamy blotch. One of the earliest blooming of the large-flowering sorts and therefore profitable for cutting. 5c each; 50c per doz.; \$4.00 per 100.

HELGA. Coral rose with deeper rose and tints of cream on a white ground. An exceptionally graceful spike, a lovely flower and extra early. 10c each; \$1.00 per doz.; \$7.00 per 100.

HERADA. Pure mauve and a most striking and stately flower. A color that is not often found in the Gladioli. 10c each; \$1.00 per doz.; \$5.00 per 100.

HERNDON. Fine flesh-white, deeper in the throat. Semi-ruffled. 10c each; \$1.00 per doz.; \$7.00 per 100.

IDA VAN. An extraordinary deep salmon-red or glowing orange-pink. Throws a strong spike with wide open triangular flowers, many open at a time. Won highest award and certificate of merit at Cleveland. 5c each; 50c per doz.; \$3.50 per 100.

INDIANOLA. An extra good salmon, rose pink. 15c each; \$1.50 per doz.; \$9.00 per 100.

The "Orpheum" bulbs have arrived and they are fine.

Very truly yours,
Mrs. C. D. T., Herkimer, N. Y.
March, 1925.

JACK LONDON (Diener). Light salmon with brilliant orange flame, golden yellow throat with ruby striped center. 15c each; \$1.50 per doz.; \$8.00 per 100.

KILIMA. Tall slender plant. Beautiful creamy salmon blush, extra good for cutting. 15c each; \$1.50 per doz.

LARGE BUFF. A fine shade of soft buff, sometimes blushed. Throat penciled with rose. Very beautiful. 10c each; 85c per doz.

LAVENDER AMERICA. This is of a deeper pink than America and has more of a lavender tint. Tall and stately, fine for cutting. 20c each; \$2.00 per doz.

LEANDER. Uniform dark slate blue, with lighter markings in throat and petal ribs. Graceful wiry stem. 15c each; \$1.50 per doz.

LE MARECHAL FOCH. Delicate pink, enormous wide open flowers, nearly as early as "Halley." An excellent grower, blooms from every bulb, a good florist's variety. 10c each; 85c per doz.; \$6.00 per 100.

LILAC UNIQUE. Large flowers of deep lilac, flecked with violet throat deeper in color. 20c each; \$2.00 per doz.

LILY BLOTCH. A very showy salmon-red with a conspicuous blotch in the throat reminding one of a choice Pelargonium. 15c each; \$1.25 per doz.; \$8.50 per 100.



Helge

GLADIOLUS—Large Plain Petaled

(CONTINUED)

LILY WHITE. One of the best whites in existence and one that is appreciated by the florist. Makes a large pure white flower, early and a good grower. 10c each; 85c per doz.; \$6.00 per 100.

LITTLE DAISY. A delicate shade of apple-blossom pink; fair size of blooms on spikes of average length. 20c each; \$2.00 per doz.

LUSTRE. Tall dark vermilion-crimson, blended markings of deeper color in the throat, speckled with white in the center. A beautiful stately flower. 10c each; 85c per doz.; \$6.00 per 100.

MAGIC. Delicate lavender stippled with pinkish lavender, shading to lavender blue bases. Lower petals blotched purple to throat. Very attractive. Flowers of good substance, many open at a time. 15c each; \$1.50 per doz.

MARBLE BARRED. White ground, striped and marked, with tints of various shades in the throat; spikes tall. 15c each; \$1.50 per doz.; \$10.00 per 100.

MARSHALL FOCH (Kunderd). Finest salmon-pink, extra large blossoms on a tall strong spike. 20c each; \$2.00 per doz.

MARY FENNEL. A very attractive lavender shading lighter toward the throat. Soft primrose-yellow throat. A pleasing combination of lavender and cream. 10c each; \$1.00 per doz.

MARY PICKFORD. An extra good medium-sized flower of creamy white. Throat is of the softest sulphur-yellow. The shapely flowers are arranged in twos, the entire length of spike. Bracts and buds are of a greenish white tone, which suits the variety well. England thought so well of this variety that its Royal Horticultural Society awarded it a Certificate of Merit when it was exhibited in London in 1920. 15c each; \$1.50 per doz.; \$8.00 per 100.

MASTER WITZET. Dark maroon, overlaid with violet; spikes tall and extra strong. 10c each; 85c per doz.; \$5.00 per 100.

MATTHEW CRAWFORD. This is the result of a straight cross between Kunderd Glory and America. It is a giant, showy, creamy pink. 30c each; \$3.00 per doz.; \$20.00 per 100.

MENLO. Orange-vermilion shaded deeper on the lower petals. A real beauty. 20c each; \$2.00 per doz.

MISS U. S. A. Dainty blush white. Very refined and beautiful. 15c each; \$1.50 per doz.

MRS. F. C. PETERS. A beautiful shade of amaranth pink with a purplish blotch in the throat. A very beautiful Gladiolus and one of the most popular. 50c each; \$5.00 per doz.

MR. MARK. Light blue shading to deeper blue. Dark spot on lower petals. 10c each; \$1.00 per doz.

MRS. A. E. KUNDERD. Large flowered, perfectly formed white, with faint tint of blush pink. A tall-growing, magnificent white. 10c each; \$1.00 per doz.; \$7.00 per 100.

MRS. ARTHUR MEEKER. Almost a self-color of American Beauty. Produces a long spike, with flowers three inches across. 20c each; \$2.00 per doz.

"MRS. COTHMAN" (Diener). Corinthian red and ashes of roses. Very iridescent. An odd color. Fine long spikes. 25c each; \$2.50 per doz.

MRS. DR. NORTON. Finest combination of cream and pink. One of the most popular varieties and admired by all. 10c each; \$1.00 per doz.

Meriden, Conn.

The plants and bulbs ordered, arrived today and I am very much pleased with them. You were certainly most generous to add extras on such a small order. Please accept my thanks for the same.

Very truly yours,

F. R. I. (Spring 1925)



1910 Rose

MRS. FRANK PENDLETON. One of the most popular of all the Glads. Bright rose-pink on a white ground, with a mammoth blotch of rich carmine-red on the lower petals. This variety has demanded attention wherever exhibited and has received numerous awards of merit both at home and abroad. 10c each; \$1.00 per doz.; \$5.00 per 100.

MRS. FRANCIS KING. Salmon-pink, mottled with darker shades of the same color. Flowers are exceptionally large and heavy, and it will be of distinct advantage to provide stakes for the long spikes. 10c each; \$1.00 per doz.; \$5.00 per 100.

MRS. H. E. BOTHIN. White suffused La France pink; with a large scarlet-red blotch in the throat. Very attractive and well ruffled. 20c each; \$2.00 per doz.

MRS. WM. KENT. Colors ranging from rose to shrimp pink, overlaid and striped with deeper rose-pink. Throat straw color mottled with ruby. The color of this variety is exquisite and suitable for cut flowers. It is of very rapid growth and a heavy propagator. Flowers are large and spikes very tall. 20c each; \$2.00 per doz.

MRS. W. E. FRYER. Lincoln-red almost without markings. Deep in throat some crimson lines alternating with white. Petals broad and rounded. Flowers nicely opened. A splendid red. A strong plant and a good spike. 15c each; \$1.50 per doz.

Cutting the Blooms

The flower spikes are best cut at the time when not more than three blooms are open. The ends of the stalks should be cut off an inch or so and the water in the vase renewed daily. Removing the terminal buds by pinching off the tip end of the spike, arrests stalk development and produces larger and better flowers from the earlier maturing buds. The stalks should never be cut off near the ground; not less than three leaves should be left, they are essential to the growth that produces the new bulb.

GLADIOLUS—Large Plain Petaled

(CONTINUED)

MRS. WATT. Glowing American Beauty shade of wine-red. Erect spike; well opened flowers. 10c each; \$1.00 per doz.

MURIEL. Pale violet blue, orchid blue with purplish blue blotch on lower petals; large open flowers and very well built spike. A distinctive and fine variety. 25c each; \$2.50 per doz.

MYRTLE (K). Delicate rose-pink, wonderfully dainty, a sensation among Gladiolus lovers as the finest flower of this shade. 10c each; \$1.00 per doz.

NIAGARA. Beautiful creamy yellow. Throat primrose-yellow; faintly touched with lilac-rose lines. Anthers bluish-lilac; pistils rosy-pink. Good spike. 10c each; \$1.00 per doz.

NOXALL. A massive pure white with beautiful pink throat. 20c each; \$2.00 per doz.

OLD SMOKY. A good novelty. An odd smoky color, flaked with dull blue. Throat wine-red. Makes a long spike. 15c each; \$1.50 per doz.; \$10.00 per 100.

ORPHEUM. Deep rose; self-colored with a deeper throat. 15c each; \$1.50 per doz.

OTHELLO. Light lavender on white ground; throat dark royal purple. 15c each; \$1.50 per doz.

PANAMA. Large wax-like flowers, self-colored, clear pale Hermosa rose, very fresh and delicate. Flowers extra large, well opened and placed. 10c each; \$1.00 per doz.

PANTHEON. A large massive waxy white, on a tall, strong plant. Lower petals feathered and penciled with rose. Very attractive. 20c each; \$2.00 per doz.; \$12.00 per 100.

PARAMOUNT. Pale rose-pink, slightly flaked; lip suffused primrose-yellow, delicately etched with purple in the throat. Coloring very similar to Mrs. Dr. Norton but flowers are larger, closer together on the stem and not so open. A grand variety that should be in every up-to-date collection. \$2.00 each.

PAR EXCEL. Deep salmon-pink, throat blotched with maroon, similar in marking to a Pelargonium bloom. Extra fine. Do not fail to make a planting of this. 15c each; \$1.50 per doz.; \$10.00 per 100.

PEACE. Pure white. Penciled on outside with mauve, giving faint flush to entire flower. Throat penciled pure mauve, anthers violet-lilac. Very strong plant and splendid spike. 10c each; \$1.00 per doz.

FROM THE NORTH

I received the bulbs from "Customs" today. Everything seems quite satisfactory, bulbs well up to size and I look forward to a good result from them.

Yours truly,

J. H. C.
Ontario, Canada.



Taro

PEACH ROSE. An extra fine and distinct deep rose-pink of wonderful color and appearance. A winner of many awards, among them a First Class Certificate of Merit by Mass. Hort. Society in 1919. A beautiful variety. 30c each; \$3.00 per doz.; \$20.00 per 100.

PELLA. An extra early rose-pink, with a good stem. Fine for cutting. 10c each; \$1.00 per doz.; \$7.00 per 100.

PRIMROSE BEAUTY. An extra good primrose-yellow. Flowers extra large, plants tall and sturdy. 10c each; \$1.00 per doz.; \$7.00 per 100.

PRINCE OF WALES. Strawberry pink shading to a paler pink throat, with scarlet blotch on lower petals. Flowers large, well arranged on strong spikes. A fine early, commercial variety. 10c each; \$1.00 per doz.; \$6.00 per 100.

PURPLE SPOT. Violet-red with conspicuous dark blotches. 25c each; \$2.50 per doz.

PYTHIA. A gigantic dark rose-red with massive Amaryllis-like flowers. Lower petals are blotched with red, many flowers open at a time. This is one of the largest flowered varieties we grow. Very showy. 35c each; \$3.50 per doz.

RAGINE. A very dark red, flaked deeper; white in the throat. 15c each; \$1.50 per doz.; \$10.00 per 100.

RARITY. A beautiful and unusual shade of lavender, tinted with old rose. Good sized flowers on a long spike. 20c each; \$2.00 per doz.; \$14.00 per 100.

RED AMARYLLIS. A mammoth flower of brilliant blood-red on a plant of medium height. A glorious variety that will attract attention anywhere. 20c each; \$2.00 per doz.

RED KNIGHT. A giant flower of deep ox-blood red. One of our favorite reds and should be included in every collection. 20c each; \$2.00 per doz.

RED WING. Fine red, medium-sized flowers on a long spike. Throat beautifully blotched, many flowers open at a time. 10c each; \$1.00 per doz.; \$7.00 per 100.

EXTRACT FROM A SOUTHERN LETTER

Sept. 25, 1925

In conclusion I take pleasure in saying that I have not heretofore visited a more beautiful acreage of Gladioli than I saw in your gardens, and I took opportunity before leaving Cleveland to mention same to some of my friends there.

Yours truly,

Rome, Ga.

REV. EWBANK. Delicate shade of porcelain-blue, with pronounced red markings in the throat. 20c each; \$2.00 per doz.

ROBERT J. KUNDERD. A mammoth brilliant self-color, deep vermilion. A gorgeous flower, the best red yet introduced. Fine for mass planting or bedding. 50c each; \$5.00 per doz.

ROMANCE. Large orange salmon, overlaid rose, throat red and yellow. Petals bordered with wine-blue. Very unusual and attractive. 25c each; \$2.50 per doz.; \$15.00 per 100.

GLADIOLUS—Large Plain Petaled

(CONTINUED)

1910 ROSE. Purest rose-pink without a touch of purple. Very large flower. Narrow central line of white on lower petals. A favorite among the florists. **10c each; \$1.00 per doz.; \$6.00 per 100.**

ROSE ASH (Diener). Corinthian red shading into ashes of roses on the outer edges. Lower petals light yellow speckled with ruby. Flowers large and well placed. This variety has a great future. **25c each; \$2.50 per doz.**

ROSEBUD. A handsome light pink, slightly ruffled. The opening flower closely resembles a beautiful rosebud, hence the appropriate name. **10c each; \$1.00 per doz.; \$7.00 per 100.**

ROSY GLOW. Extra large blooms; rose-pink on white ground; spikes exceptionally long. **20c each; \$2.00 per doz.**

SALMON PLUME. A clear salmon flesh, darker at edges of petals. Throat a handsome red. **15c each; \$1.50 per doz.; \$10.00 per 100.**

SCHWABEN. Clear sulphur yellow, with small brown spot in the throat. **10c each; \$1.00 per doz.; \$6.00 per 100.**

SCARLET PRINCEPS. Six or more "Princes"-like flowers open at a time, with throat a little deeper. Blooms set close together. A massive, beautiful sort. **15c each; \$1.50 per doz.; \$10.00 per 100.**

SENTINEL. A tall and strong rose-pink, flaked darker on the edges and blending to a white throat. Very late. **10c each; \$1.00 per doz.; \$7.00 per 100.**

SAN ANSELMO (Diener). Pure white delicately penciled with ruby pink. Flowers very large and free. Fine for cut flowers. **10c each; \$1.00 per doz.**

SNAPDRAGON. So named because of its remarkable form and peculiar markings. In color a bright red border, with a large, rich, pure yellow throat. Slightly ruffled and a distinct novelty. **25c each; \$2.50 per doz.**

SNOW BOY. Large flowers of finest white, throat marked with bright red blotch. A tall grower, many flowers open at a time. **10c each; \$1.00 per doz.; \$7.00 per 100.**

SUMMER BEAUTY. An exceptional pink. A distinct shade of clear salmon, blending to a lighter throat. Fine for cutting. A healthy grower and a good shipper. **10c each; \$1.00 per doz.; \$7.00 per 100.**

SWEET LAVENDER (Coleman). White, suffused light violet with a beautiful garnet blotch. Exceptionally early, large wide open flowers. **25c each; \$2.50 per doz.**

TARO. Beautiful American Beauty rose color, produces a mammoth flower on a strong spike. Unusually good. **25c each; \$2.50 per doz.**

THOMAS T. KENT (Diener). Shell pink overlaid with strawberry. Crimson streak on each petal. Very vigorous in growth. Spikes very tall. It has proven a favorite everywhere. **20c each; \$2.00 per doz.**

TYRIAN BEAUTY. Elegant, large flowers of beautiful Tyrian rose. Strong healthy grower, with long spikes bearing many open flowers at a time. Extra fine for cutting. One of the varieties most admired by all visitors to our gardens this past Summer. **20c each; \$2.00 per doz.; \$15.00 per 100.**

UHLAN CHIEF. Tall, graceful, slender spike. Flower of most intense brilliant vermilion-scarlet. Lower petals deeper color and beautiful dark feathered. A magnificent red. **20c each; \$2.00 per doz.; \$15.00 per 100.**

ULYSSES. Rose-pink, flaked and mottled with smoky blue. A large and unusual variegated variety. **15c each; \$1.50 per doz.; \$10.00 per 100.**

UNIQUE. Very tall, large, salmon-pink with dark throat. Distinctive and attractive. **15c each; \$1.50 per doz.; \$10.00 per 100.**

VIRGINIA HALE. A soft creamy salmon-rose, petals bordered with deeper shade. Extra good. **40c each; \$4.00 per doz.**

VINTON. Deep salmon-pink, blotched with deeper red, bordered with finest yellow. **15c each; \$1.50 per doz.; \$10.00 per 100.**

VISTULA. A deep violet-purple, rich in color. Spike tall and graceful. **10c each; \$1.00 per doz.**

WAUKEGAN. Large wide open salmon-rose-red. Semi-ruffled, throat barred with white. **15c each; \$1.50 per doz.; \$10.00 per 100.**

WHITE PEARL. An extra good one for the florist. Very long spikes of medium sized white blooms, petals waved. **20c each; \$2.00 per doz.; \$12.00 per 100.**

WILBRINCK. A light pink sport from the variety Halley; very early blooms with large flowers on long spike. **10c each; 85c per doz.; \$6.00 per 100.**

WILLIS E. FRYER. A massive deep violet. Extra fine with beautiful throat. Good strong grower. **25c each; \$2.50 per doz.**

WILLY WIGMAN. Soft pink with a blood-red blotch; an entirely new combination of color. **10c each; 75c per doz.; \$5.00 per 100.**

YELLOW GEM. A distinctly beautiful shade of yellow, blooms are large and carried on long spikes. **10c each; \$1.00 per doz.; \$7.00 per 100.**

"BEST EVER" MIXTURE. To be enjoyed to their utmost. Gladioli should also be grown in mass plantings of mixtures. In the "Best Ever" mixture we offer a wonderful assortment of Large Flowered Glads at the price usually asked for ordinary stock. This mixture is made up from our choice named sorts with particular attention being paid to getting a wide range of colors. It contains our choicest varieties in both the ruffled and plain petaled types, kinds never before found in a mixture. **75c per doz.; postpaid. By express, not prepaid, \$5.00 per 100; \$35.00 per 1,000.**



Snow Boy

GLADIOLUS—*Quartinianus Hybrid*

These are very tall, late blooming sorts, with just the shades of red that combine best with the fall colors. All are easy growers, increase rapidly, and are fine for late cutting. Plant as early as weather conditions permit.

ARCADIA. Orange red.

AUTUMN. Brilliant scarlet.

ARCOLA. Dull rosy red, yellow throat.

DUNLAPS. Rosy red, yellow spots.

15c each; \$1.50 per doz. One each of the 4 kinds 50c. One doz. each (48 bulbs) \$5.00.

GLADIOLUS—*Primulinus Hybrids*

This we consider one of the most beautiful and interesting groups of this popular flower that we grow. This race of Gladioli is noted for its rare shades of pink, yellow, orange, saffron and dainty combinations of colors. The flowers are of varying shapes, some are hooded, others have butterfly or Orchid-like forms, while many others have ruffled petals. All are very graceful, with slender wiry stems. Every garden should have a large planting of "Prims" as they are wonderful for cutting.

ALICE TIPLADY. A variety obtained by crossing the Primulinus with Kunderd Yellow. Color a beautiful orange saffron-yellow; blooms quite large. One of the popular "Prims." 10c each; \$1.00 per doz.; \$6.00 per 100.

ARDEN. A large, well-opened flower of a pronounced shade of watermelon-red. Very attractive. 15c each; \$1.50 per doz.; \$10.00 per 100.

ARLON. A wide-petaled, light salmon-colored bloom; throat red with deeper central lines. 10c each; 85c per doz.; \$6.00 per 100.

BOUQUET. Light yellow, with lower petals deeper and beautifully penciled with pink; ruffled. 10c each; \$1.00 per doz.

BUTTERFLY. Pale salmon-yellow, ruffled flowers. Obtained by crossing Kunderd Glory. 10c each; 75c per doz.; \$5.00 per 100.

DORIS. Creamy white, with deep canary-colored throat. 10c each; \$1.00 per doz.; \$6.00 per 100.

FIREFLY. Extra bright, richest deep scarlet. A pure rich self-color. A bed of Firefly in full bloom gives a wealth of color. 15c each; \$1.50 per doz.; \$10.00 per 100.

GOODHOLD BEAUTY. This variety, the result of a cross between a Primulinus Hybrid and one of the large-flowered type, is one of the most striking in appearance of all the "Prims." It has inherited good qualities from both of its parents. A wonderful large flower of brilliant, glowing orange-scarlet, many open at a time. A good keeper when cut, large yet graceful. All visitors to our gardens the past Summer remarked upon its appearance growing in the field. 25c each; \$2.50 per doz.

GOLDEN BUTTERFLY. Canary-yellow color with lower petals deeper yellow and daintily blushed on outside of upper petals. 25c each; \$2.50 per doz.; \$15.00 per 100.

GOLD DROP. An extra large, pure deep yellow, with beautiful markings of red on the petals. Beautifully ruffled. 10c each; 85c per doz.; \$6.00 per 100.

MAIDEN'S BLUSH. Pink, mottled darker, lower petals having tiny crimson blotch on purplish yellow ground. Very early. 15c each; \$1.50 per doz.

MIDSUMMER DREAM. Geranium-red, extra large, showy blooms. 15c each; \$1.50 per doz.

MYRA. A new and giant-flowered Primulinus Hybrid. Deep salmon over yellow ground, tall slender stem, yellow throat with pink lines. Exquisite. 15c each; \$1.50 per doz.; \$10.00 per 100.

NIGHTINGALE. Tall, graceful plant with softest rose-pink blooms. Delicate creamy white, blended with pink in throat. 10c each; \$1.00 per doz.; \$6.00 per 100.

PLANET. Ruffled. Yellow, with lower petals marked with deep yellow lines. 10c each; \$1.00 per doz.

PRIMULINUS SPECIES. Not a variety, but rather a species which is a native of South Africa. Pure yellow color. 10c each; \$1.00 per doz.; \$7.00 per 100.

RAMONA. Dainty yellow, with deep golden yellow throat, beautifully ruffled. 15c each; \$1.50 per doz; \$10.00 per 100.

SALMON BEAUTY. Deep salmon, with soft salmon-yellow throat. Very large flowered "Prim." and pleasing color combination. A favorite in this class. 15c each; \$1.50 per doz.; \$10.00 per 100.



Arlon

Special Offer of Primulinus Hybrids

One bulb each of the 18 Primulinus Hybrids listed on this page, postpaid for \$1.85.

One dozen of each variety (216 bulbs) prepaid for \$19.00

BUTTERFLY MIXTURE OF PRIMULINUS HYBRIDS. In this mixture we offer as good an assortment, if not the best, that can be found today. It includes all of our choice named varieties, all colors and shapes peculiar to this grand race of Glads. Make a liberal planting of Butterfly Mixture this year and enjoy more and finer cut flowers than you ever had before. You will be delighted with their dainty shades of odd forms of flowers, many of them butterfly-shaped, some hooded and others resembling the Orchid. All are fine. 50c per doz. By express, not prepaid, \$3.50 per 100; \$25.00 per 1,000.

HARDY PERENNIAL PLANTS

Perennials are the easiest and most satisfactory class of plants that the home gardener can grow. Once planted, they will live and increase in beauty year after year. By using a little care in selecting the plants that go into the hardy garden, it is easy to have a wealth of color and an abundance of flowers from early Spring until late Autumn. All the plants we offer are transplanted, field-grown and with ordinary care will bloom the first season.

ACHILLEA—Milfoil or Yarrow

Hardy herbaceous border plants of easy culture. Excellent for bedding and splendid for cutting.

Boule de Nieve. Blossoms all Summer. The pure white double flowers are very useful for cutting. July-October.

Filipendula. Finely cut foliage; flower heads of golden yellow. June-September.

Millefolium roseum (Rosy Milfoil). Finely cut deep green foliage; pink flowers in dense heads, and borne all summer. 18 inches high.

Perry's White. The finest and largest flowered Achillea. The very double flowers often reach one inch in diameter. May-September.

Tomentosa (Woolly Yarrow). Dwarf for edging; flat heads of golden flowers and dark green foliage. Does well in dry places. May-August.
20c each; \$2.00 per doz.

ALYSSUM—Rock Madwort

Dwarf branching plant with small heads of flowers. Fine for the rockery and border.

Saxatile compactum (Basket of Gold). Indispensable for the border. Produces masses of broad heads of yellow flowers in Spring. April. **20c each; \$2.00 per doz.**

ANEMONE—Windflower

One of the most gorgeous of the hardy perennials. Blooms freely from August until cut down by frost.

Queen Charlotte. Large lovely flower of daybreak-pink, of great substance and perfect form. Prized for cutting. Fall. **25c each; \$2.50 per doz.**

Whirlwind. A double, pure white variety. **25c each; \$2.50 per doz.**

Pulsatilla. A fine little plant for rockeries or borders. One of the first to bloom in the spring. Grows 9 to 12 inches high, covered with purple flowers in April. **20c each; \$2.00 per doz.**

ANTHEMIS

Heavy scented plants with finely cut foliage. Bloom continuous throughout the Summer.

Kelwayi. Deep yellow flowers. 2 feet. June-September.

ANCHUSA—Alkanet

Italica, Dropmore Variety. It is remarkably free-flowering, coming into bloom with or very nearly with Delphinium and covers itself with pretty blue flowers about 1 inch in diameter. Rather rank in growth, attaining a height of 5 to 6 feet. We recommend it very highly. Strong field roots. **20c each; \$2.00 per doz.**

ARABIS—Rock Cress

Small trailing plants, suitable for the rockery. Extremely early and hardy.

Alpina. Pure white flowers covering the plants in early Spring.

AQUILEGIA—Columbine

The distinct, clear-cut foliage and delicate arrangement of colors in the flowers of Columbine make it a showy and desirable hardy garden plant; especially suitable for rock-work. May-June.

Caerulea. The dainty Rocky Mountain Columbine; blue and white.

Caerulea rosea. A splendid new variety with flowers of a beautiful rose color.

Chrysantha. Beautiful yellow variety, remains in bloom for a long time.

Mrs. Scott Elliott's Hybrids. A wonderful mixture of long-spurred flowers in a wide range of colors of all Aquilegias.

20c each; \$2.00 per doz.

ARMERIA—Thrift

Attractive dwarf plants that will succeed in any soil forming evergreen tufts of bright green foliage, from which flowers appear in dense heads on stiff, wiry stems about 9 inches high. Very effective in rockery or border June-July.

Maritima splendens. Bright rosy pink.

Formosa. Flesh to deep rose.

Lauchiana. Bright pink; taller than Formosa.

ARTEMISIA—Mugwort

Aromatic, herbaceous herbs useful in borders for their foliage effects. Small plummy heads of tiny flowers.

Lactiflora. Makes a plant four feet high with many spikes of fragrant flowers and handsome green foliage. **20c each; \$2.00 per doz.**

ASTERS—Michaelmas Daisies

Among the showiest of our late-flowering hardy plants. Most of them are native of the northern and middle states, and will grow freely anywhere.

Japanese, Double. Small white blooms with a brilliant yellow center. As double as Achillea, Boule de Nieve. Fine for cutting.

Mauve Cushion. Very dwarf; free blooming. Delicate soft mauve. Extra-fine late-blooming border plant **25c each; \$2.50 per doz.**

Novae-angliae. Bright purple; extra large flowers. 4 feet.

Tatarica. Purple; a most showy, large bloom. 4 feet.

White Climax. A free blooming pure white.

All Aster plants unless noted: **20c each; \$2.00 per doz.**

PRICES for strong field-grown plants of all varieties listed on this page except where otherwise noted: 15c each; \$1.50 per doz. Not less than three of a kind at the dozen rate.

HARDY PERENNIAL PLANTS

(CONTINUED)

ASCLEPIAS

Very handsome border plants with showy flowers that attract bees and butterflies in large numbers.

Tuberosa (Butterfly Weed). Very showy heads of bright orange flowers, hairy leaves. Does well in dry situations. July-September. **20c each; \$2.00 per doz.**

BAPTISIA—False Indigo

An excellent plant for the hardy border, very free grower; they prefer a place fully exposed to the sun.

Australis. Deep indigo-blue, pea-shaped flowers. June.

BOLTONIA—False Chamonile

Large, single, aster-like flowers, in bloom during Summer and Autumn. Its thousands of flowers open at one time, producing a very showy effect. Useful for cutting or for decorations. Aug.

Asteroides. Pure white; very effective. 5 to 7 feet.

Latisquama. Pink, slight-tinged lavender. 4 to 6 feet.

HARDY CHRYSANTHEMUMS

Old-time garden favorites, blooming late in the Autumn when flowers are most appreciated. Every garden should have a collection of all the varieties.

Autumn Glow. Hardy, very deep rose.

Boston. Tall bronzy orange.

Bronze Button. A heavy bloomer of small bronze button type flowers.

Eva. Early blooming, semi-double deep pink.

Excelsior. Bright orange yellow.

Indian. Brownish red.

Marie Antoinette. Light rose-pink.

Pink Pompon. Large rose-pink shading to blush at base of petals.

Red Pompon. Very deep crimson, late blooming, small button type.

Xmas Gold. Yellow. **20c each; \$2.00 per doz.**

One plant each of the above Chrysanthemums for \$1.50.

CENTAUREA—Bachelor's Button

Valuable plants of easy culture. Good for cutting and deserve a place in every hardy garden.

Macrocephala (Great Knapweed). Giant heads of rich yellow flowers, prized for cutting and used for a tall border plant. July-August. **20c each; \$2.00 per doz.**

Montana (Cornflower). Fine border plant, with large cornflower-blue flowers in August and September. 2 feet. **20c each; \$2.00 per doz.**

COREOPSIS—Tickseed

Lanceolata grandiflora. The perfected strain of a long popular hardy plant. Flowers are rich golden yellow, borne in great profusion nearly the entire Summer. June-September.

DAISY, SHASTA

Plants are extremely productive of bloom, making as profitable cut flower supply as any hardy perennial grown.

Alaska. Large snowy white flowers continually in bloom throughout the Summer and Fall.

PRICES for strong field-grown plants of all varieties listed on this page except where otherwise noted: 15c each; \$1.50 per doz. Not less than three of one variety at the dozen rate.

DELPHINIUM—Larkspur

Indispensable in the herbaceous garden. Their long, showy spikes of flowers persist from June till frost and furnish the most satisfactory blues to any color scheme.

Belladonna. The freest and most continuous bloomer of all, never being out of flower from the end of June till cut down by frost. Clear, turquoise-blue. When flowers fade the stem should be cut off to insure continuous blooms. Strong field roots.

Bellamosa. This is so superior to *Formosum* that we have dropped the latter. A sport from *Belladonna*, pure dark blue, with all the everblooming qualities of *Belladonna*.

Finest English Seedlings. From English-grown stock seed. From selected named stocks. All will bloom this season. Tall sorts. **25c each; \$2.50 per doz.**

Chinensis. A dainty little variety with fine feathery foliage. Intense blue flowers.

Chinensis Alba. Same as the above but with pure white blossoms.



Coreopsis Grandiflora

DICENTRA—Bleeding Heart

Eximia (Plumy Bleeding-Heart). A dwarf-growing sort, with beautiful finely cut foliage and showy racemes of pretty pink flowers throughout the season. Too much cannot be said for this fine border plant as it is equally at home in full shade or sun and perfectly hardy everywhere. June-September. **25c each; \$2.50 per doz.**

Spectabilis. The old fashioned favorite. Long graceful racemes of pink heart shaped flowers. Should be in every hardy border. **50c each; \$5.00 per doz.**

ERYNGIUM—Sea Holly

Handsome ornamental plants, 2 to 3 feet tall, with stiff, spiky leaves. Flowers of light blue from July to September. Very useful for dried bouquets.

Planum. Finely cut, stiff, glossy foliage, small flowers of amethyst blue.

HARDY PERENNIAL PLANTS

(CONTINUED)

EUONYMUS

A fine creeping evergreen vine with small ornamental leaves and fruits. Much used in bedding and for covering banks and walls. Also decorative when used in vases and baskets.

Radicans. The dark glossy green leaved variety. Strong plants. **25c each; \$2.50 per doz.**

Variegata. Foliage edged with creamy white. Strong plants. **25c each; \$2.50 per doz.**

EUPATORIUM

Very pretty plants for the hardy garden with large flat heads of Ageratum-like flowers.

Coelestinum (Mist-flower). Simply covered with blue Ageratum-like flowers in August and September.

FESTUCA—Blue Fescue Grass

Glauc. 4 to 6 inches. Ornamental grass. Grown for dense tufts of very narrow bluish leaves. Used for edgings or for contrast with darker foliage. Desirable for rock garden.

FUNKIA—Plantain Lily

Much desired for their decorative foliage and lily-like flowers. Unlike most plants Funkias thrive in the shade.

Lanceolata. Deep, glossy green foliage; free blooming; especially useful for shady places.

Subcordata grandiflora. (Day Lily). Pure white, lily-shaped flowers in August. **20c each; \$2.00 per doz.**

Variegata. Highly ornamental plant with variegated foliage; blue flowers. Fine for edging. **20c each; \$2.00 per doz.**

GAILLARDIA—Blanket Flower

Make a most gorgeous display. Will thrive in poor soil and a constant show is assured from June until frost.

Grandiflora. Flowers measure 3 inches in diameter, on clean, 2-foot stems. A hard center of deep maroon is thickly bordered by petals of orange and yellow, strikingly ringed by circles of crimson, red, and maroon.

GEUM—Avens

Very popular plants noted for their rich coloring and prolific blooming. An excellent flower for cutting.

Lady Strathden. A recent introduction that is very fine. Large, rich golden yellow. **20c each; \$2.00 per doz.**

GYPSOPHILA

Hardy easily grown plants preferring a rather dry situation.

Paniculata. Grows 2 to 3 feet high. Simply covered in late Summer with small, white, minute flowers.

HELIOPSIS—Orange Sunflower

Scabra excelsa. A new double-flowering form, growing about 30 inches tall and freely bearing double golden yellow flowers, closely resembling a zinnia. July and August. Fine for cutting. **20c each; \$2.00 per doz.**

HOLLYHOCKS

Too well known to require a description. We offer a fine strain.

Allegheny Mixed. Fringed. **Double Maroon.**
Double Yellow. **Double White.**
Double Red. **Double Pink.**

HEUCHERA

Brizoides (Coral Bells). The hardiest of the Heucheras. Tiny bells of soft coral-pink on long, slender, wiry stems; in bloom from June till fall. Fine for cutting. **20c each; \$2.00 per doz.**

HEMEROCALLIS—Day Lily

Very effective in clumps and masses; numerous panicles of orange and yellow lily-like flowers protruding high above the grass-like foliage.

Flava (Lemon Lily). Crowned by beautiful lemon-colored flowers 3 to 4 inches in diameter, and delightfully fragrant. 3 feet. **20c each; \$2.00 per doz.**

Thunbergii. Latest blooming of the Lemon Lilies. **20c each; \$2.00 per doz.**

HESPERIS

Matronalis. Large spikes of fragrant purple flowers, blooming during June and July.



Hollyhocks

HYACINTHUS

Candicans. 20 to 30 white, pendant, bell-shaped flowers on stalks 3 to 4 feet high. Blooms early and till late fall. Should be planted rather close for mutual support, preferably in straight lines, and be heavily mulched as winter protection. Large blooming sized bulbs. **10c each; 75c per doz.**

PRICES for strong plants of all varieties offered on this page unless noted: **15c each; \$1.50 per doz.;** postpaid. No less than three plants of one variety at doz. rate.

HARDY PERENNIAL PLANTS

(CONTINUED)

Iberis Sempervirens. Hardy white Candytuft. The foliage is dark, shiny and persistent; the bloom all-covering and long-seasoned. Its handsome, dense panicles of dead white are the first real showy white perennials to bloom in the spring. **25c each; \$2.50 per doz.**

IRIS GERMANICA

All varieties are perfectly hardy, thrive anywhere, grow and bloom luxuriantly. Plants well established produce from 50 to 100 spikes of bloom; some are deliciously fragrant and all are fine for cutting. The colors are wonderful, ranging through richest yellows, intense purples, delicate blues, soft mauves, beautiful claret-red, white, primrose, and bronzes of every imaginable shade.

Field-grown plants, **20c each; \$2.00 per doz.**, unless otherwise noted.

Caprice. Immense blooms; solid violet-blue.

Fairy. Standards white with midrib of soft green, delicately veined soft blue at the base. Falls creamy white, delicately veined blue at the base.

Germania. A very fine early variety. Falls dark blue, standards light blue.

Honorabile. Standards fine yellow, with lower petals of maroon.

Isoline. Standards pale lavender; falls light purple overlaid brown; beard yellow. **25c each; \$2.50 per doz.**

Lohengrin. Standards and falls uniform shade of Cattleya rose. Very large. **25c each; \$2.50 per doz.**

Mme. Chereau. Very delicate and distinct; white, edged blue.

Midnight. Very dark blackish-purple. **30c each; \$3.00 per doz.**

Mrs. Alan Gray. Uniform delicate pale rose. This Iris often blooms in the Fall. One of the best pinks. **30c each; \$3.00 per doz.**

Mrs. Neubronner. (Variegata). 28 in. S. and F. rich, clear, golden yellow, like giant daffodils. Deeper yellow than Aurea.

Nibelungen. Standards fawn; falls violet, with fawn margin. A handsome variety. **25c each; \$2.50 per doz.**

Pallida Dalmatica. The Queen of the German Iris. Immense, clear, light blue flowers. Very rank grower and very fragrant. Undoubtedly the best individual Iris in cultivation. **30c each; \$3.00 per doz.**

Pallida Mandraliscae. Very early. Large handsome flowers of rich lavender-purple. **30c each; \$3.00 per doz.**

Parc de Neuilly. Semi-early, large perfectly formed flowers of self-colored deep blue-violet, very clear, pure and beautiful. **35c each; \$3.50 per doz.**

Parisiensis. Large, showy, deep purple, delicately pencilled white. **20c each; \$2.00 per doz.**

Prosper Laugier. Striking and handsome flower, immense in size and of heavy texture. Standards of a beautiful mingling of dark fawn and carmine-violet. Falls deepest carmine-violet, upper part dusky brown on yellowish white. One of the finest. **50c each; \$5.00 per doz.**

Princess Victoria Louise. Standards primrose-yellow, falls rich plum with distinct narrow primrose edge. **25c each; \$2.50 per doz.**

Rose Unique. Early flowering. Standard and falls, bright violet-rose, the nearest approach to a pink iris. **25c each; \$2.00 per doz.**

IRIS PUMILA

Very early bloomer, forming low growing tufts. Fine for edging and rock-gardens.

Schneecuppe. (Snow Cup). New, large flowering variety. Standard white. Falls white slightly reticulated yellow at base. Flower stalks eight inches in height. **25c each; \$2.50 per doz.**

SIBERIAN IRIS

Siberica. A very showy, rather dwarf type with narrow grassy foliage. Produces a large amount of blooms during June.



Iris

LAVANDULA— Sweet Lavender

The Lavender is an old garden favorite because of its pleasant odor. Perennials with silvery gray foliage and spikes of lavender or blue fragrant flowers. Plants should have some protection in the northern states.

Vera. The true sweet Lavender. Fragrant blue flowers in June and July. When cut and dried they retain their original fragrance indefinitely. **20c each; \$2.00 per doz.**

LIATRIS—Blazing Star

Liatris produces its flowers in late Summer and Autumn. They will thrive in poorer soil than most plants and are a charming addition to the hardy garden.

Pycnostachya. (Kansas Gay Feather). A very odd and attractive plant, blooming in mid-summer. Long narrow spikes of rich purple flowers. **20c each; \$2.00 per doz.**

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HARDY PERENNIAL PLANTS

(CONTINUED)

LILIUM—Lily

Regale (Myriophyllum). This new variety from Western China is admittedly one of the most beautiful Garden Lilies yet introduced. It is easily grown, and blooms out of doors in July. It is perfectly hardy, and flourishes under very varied conditions, the large trumpet shaped, delicately scented flowers, which are produced freely, are ivory white, shaded pink, tinged with canary yellow at the base of the petals. Strong flowering bulbs. **50c each; \$5.00 per doz.**

LINUM—Perennial Flax

Dainty feathery foliage and bright single flowers all Summer. An ideal plant to use planted liberally among coarser leaved plants. Also good for the rockery.

Perenne Blue. Large blue flowers through July and August.

LYCHNIS—Maltese Cross

Of very easy culture; will thrive anywhere. This, together with their brightness, makes them general favorites in the hardy garden. Of the many varieties offered we consider the one below the best.

Chalcedonica. A most desirable plant; heads of brilliant orange-scarlet. Late June and July. **2 to 3 feet.**

* * * * *

PLANT "CHINESE LANTERNS" FOR WINTER BOUQUETS. EASY TO GROW.

* * * * *

MONARDA—Bergamot

Bushy coarse-leaved plant, growing about 2 feet high; covered with round, full heads of flowers with a petalage similar to the Cactus Dahlias. Prized on account of delicious fragrance of leaves when crushed.

Cambridge Scarlet. Showy plants with aromatic foliage, and producing brilliant crimson-scarlet flowers during July and August. **2 to 3 feet. 20c each; \$2.00 per doz.**

Didyma salmonea. Pretty pink shade of this perennial. **20c each; \$2.00 per doz.**

Fistulosa purpurea. Dark purplish red; finest for cutting. Taller than Cambridge Scarlet. **20c each; \$2.00 per doz.**

PACHYSANDRA—Japanese Spurge

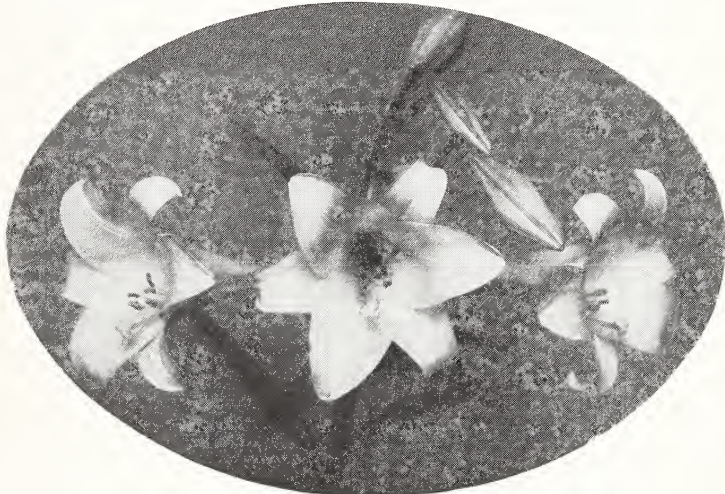
Broad mats of glossy green leaves and small flowers in May and June. Indispensable as a cover-plant in sun or shade.

Terminalis. The greenish white flowers are borne in spikes. **20c each; \$2.00 per doz.**

PAPAVER—Oriental Poppy

The most stately and beautiful of our garden perennials. The flowers are simply enormous, of rich, heavy, satiny texture, borne upon tall hairy stems three feet high. If to be used as a cut flower, the blooms should be cut as soon as the buds begin to show color.

Mrs. Perry. A unique shade of apricot. **25c each; \$2.50 per doz.**



Regal Lily

PHYSALIS—Chinese Lantern Plant

An interesting plant that has of late years become very popular. Grown for the highly colored decorative fruits which cover the plants in late Summer and Fall. These fruits are $1\frac{1}{2}$ to 2 inches in diameter, coloring up to a brilliant orange when ripe, very much resembling tiny Chinese lanterns. The stems are cut and dried for Winter decorations.

Francheti. Produce heavy loads of orange-colored fruits. **20c each; \$2.00 per doz.**

PHYSOSTEGIA—False Dragonhead

One of the most beautiful of our midsummer flowering perennials forming dense bushes bearing delicate tubular flowers. **2 to 3 feet.**

Virginica. Bright but soft pink.

Alba. White; fine for cutting.

Gentlemen:—

Erlanger, Kentucky.

The Gaillardia plants which I ordered, reached me a few days ago. They were strong healthy looking plants with a good root system. Am much pleased with them and you will find attached an order for some other perennials.

Very truly yours,

M...Y.T....

MYOSOTIS—Forget-me-not

Free blooming little plants, will thrive in semi-shaded places. Covered with blooms in early Summer.

Eliza Fourrobert. Large, with distinct eye. **20c each; \$2.00 per doz.**

Palustris. The true Forget-me-not, azure blue. **20c each; \$2.00 per doz.**

Dear Sirs:—

The Perennials arrived in good condition and look to be good heavy field plants. I thank you for the fine extras generously included.

Shall be glad to order from you again.

Yours truly,
Mrs. A. B. F....

West Orange, N. J.
March 24, 1925.

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HARDY PERENNIAL PLANTS

(CONTINUED)

PEONIES

Peonies are a wonderful addition to any garden. They prefer a rich soil and will respond to attention. Never allow the roots to come in contact with manure.

Albatre. Very large compact, globular rose type. Milk-white shaded ivory; center petals tinged lilac. Mid-season. **\$1.00 each.**

Duchesse de Nemours. Pure white crown, sulphur-white collar, no crimson flecks, fragrant, early. **45c each.**

Eugene Verdier. Flesh pink-shaded salmon and yellow. Fragrant. Very erect, strong, free bloomer, rather dwarf. Late. **\$1.00 each.**

Festivia Maxima. Very large, globular, rose type. Pure white center usually flecked crimson; outer petals sometimes pale lilac-white on first opening. Early, most popular white for cut-flowers. **60c each.**

Germaine Bigot. Very large, medium compact, flat crown type. Glossy flesh with salmon tints, slightly tinged pale rose. Coloring very beautiful. Medium height, mid-season. **\$1.25 each.**

Golden Harvest. Guards pale lilac-rose, center creamy white, on strong plants developing many wide petals of peach-blossom pink. Dwarf, fragrant, midseason. **45c each.**

La Tulipe. Very large, flat semi-rose type. Flesh pink shading to ivory white, central petals tipped carmine. Tall strong growing, fragrant, free-blooming, midseason. **50c each.**

Livingstone. Very large, compact, rose type. Pale lilac-rose tipped silver. Center petals flecked crimson. Not fragrant, medium height, strong free bloomer. Fine for cutting. **60c each.**

Madame de Verneville. Pure white, center blush fading to pure white, flecked carmine. Early, medium height, free bloomer. **60c each.**

Monsieur Dupont. Large, flat, semi-rose type. Cream-white tinged yellow, showing stamens, and tipped bright carmine. Tall, erect, free bloomer, mid-season, **75c each.**

Mons Martin Cahuzac. Medium size, semi-rose type. Very dark purple-garnet. Coloring very distinct and handsome. Free bloomer. **\$2.50 each.**

Octavie Demay. Very large, flat crown. Guards and center pale Hydrangea-pink. Very dwarf plant. Fragrant, free bloomer, extra good. **\$1.00 each.**

Reine Hortense. (Pres. Taft). Very large, flat, semi-rose type. Hydrangea-pink and salmon, flesh pink color faintly overlaid on a white background; center flecked crimson. Long stems, very tall, splendid mid-season. **\$1.00 each.**

Sarah Bernhardt. Flat compact, semi-rose type. Uniform mauve-rose, silver tipped. Tall, strong growing, free blooming, midseason. **\$3.00 each.**

Triomphe de L'Exposition de Lille. Pale Hydrangea-pink, minutely dotted carmine, guard petals fading to nearly white. Fragrant, midseason. **60c each.**

"GOODHOLD" DELPHINIUMS PRIZE WINNERS

The Delphiniums grown at "Goodhold" are extra choice strains. At the annual Rose show held at Columbus, Ohio, in June 1925, Grace L. Sherman of that city was awarded First Prize for Delphinium. The blooms exhibited were from plants ordered by mail from "Goodhold".



Peony—Festivia Maxima

PARDANTHUS—Blackberry Lily

Very ornamental perennial, pretty lily-like flowers. Covered in the fall with clusters of seeds which resemble blackberries.

Chinensis. Orange colored flowers spotted with purplish brown.

HARDY PINKS

A old time favorite, very free bloomer. Flowers very fragrant.

Essex Witch. Finely fringed, delicate pink. **20c each; \$2.00 per doz.**

POLEMONIUM—Jacob's Ladder

Caeruleum. Flowers bluish purple, small, and of pronounced bell-shape. May and June. 2 feet. **20c each; \$2.00 per doz.**

PYRETHRUM

A superb plant for growing in the hardy garden or for cutting. Their pretty fern-like foliage in early Spring followed by a profusion of bright colored daisy-like flowers make them a favorite with all.

Extremely hardy and easy to grow.

Roseum (Painted Daisy). Foliage finely cut and attractive; flowers borne profusely on long, straight stems, colored in all shades of rose. A splendid cut flower and conspicuous in the garden. **20c each; \$2.00 per doz.**

Uliginosum. Large white flowers, 3 inches or more in diameter, from July to September. **20c each; \$2.00 per doz.**

RANUNCULUS—Buttercup; Crowfoot

A well-grown clump of these old favorites is a charming sight. They need a place in the border where they will receive some shade. Also good plants for the rock garden.

Repens fl. pl. Very pretty double yellow flowers on creeping stems. 6 to 12 inches. May-July.

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HARDY PERENNIAL PLANTS

(CONTINUED)

RUDBECKIA—Cornflower

One of the most attractive of the Autumn-flowering perennials. They are of the easiest culture, perfectly hardy and very free flowering.

Golden Glow. Grows 5 to 7 feet and blooms from early summer until frost. Flowers resemble golden-yellow Cactus Dahlias.

Purpurea (Purple Coneflower). Large, drooping petals colored reddish purple, with a remarkably large cone-shaped center of brown, thickly set with golden tips in spiral lines. Excellent for bedding, and equally good for grouping in masses of shrubbery. July to frost. 2 to 3 feet. **20c each; \$2.00 per doz.**

SALVIA—Sage

Perennials with strikingly beautiful orchid-like blooms in the much desired blue. A few cut sprays make a handsome bouquet.

Azurea Grandiflora. A Rocky Mountain native growing from 3 to 4 feet tall, producing during August and September, pretty blue flowers in greatest profusion.

SCABIOSA—Pincushion Flower; Mourning Bride

Very handsome border plants, which in any moderately good garden soil, produce a succession of flowers from June until frost, that are very serviceable for cutting purposes.

Caucasica (Blue Bonnet). Lovely heads of soft lilac-blue flowers prized for cutting. 1 foot to 18 inches. (Biennial). Strong plants, **20c each; \$2.00 per doz.**



Tritoma—Pfitzeri

SEDUM—Stonecrop

Easily grown hardy plants especially useful for rocky, barren soil.

Atropurpureum. Foliage of a dark coppery-purple shade; showy heads of rosy red flowers.

Acre (Golden Moss). Very dwarf. Foliage bright green; flowers yellow.

Sieboldi. One of the best. Fleshy, round, glaucous foliage. Free blooming, bright pink flowers in Aug. and Sept.

Spectabile. An erect-growing species with broad, thick, light green foliage and heads of soft rose-colored flowers.

Spurium. Dwarf creeper, with attractive pink flowers; good rock plant.

All Sedums. **20c each; \$2.00 per doz.**

SIDALCEA—Greek Mallow

Erect growing plants that will succeed in any garden soil. Fine for cutting.

Rose Queen. Beautiful new variety remarkable for its graceful spikes of rose-pink flowers, resembling larkspur in appearance. June-July.

STACHYS—Woundwort

A splendid edging plant for situations requiring strong foliage contrasts.

Lanata. The dense-growing plant is a sheen of silvery white, the leaves having the substance and woolly surface of felt. Small spikes of light purple flowers appear in July and August.

STATICE—Sea Lavender

Latifolia. A valuable and handsome plant with tufts of leathery leaves. Immense heads of light blue, minute flowers, fine for cutting, and if cut and dried last in perfect condition for months. July and August. 1½ feet. **20c each; \$2.00 per doz.**

SWEET WILLIAM

The Sweet William is a fine plant which produces great masses of bloom of extremely rich and varied colors. The flowers are lasting and fine for cutting.

Nigrescens. Dark maroon.

Pink Beauty. Rich pink.

Scarlet Beauty.

Single White.

THALICTRUM—Meadow Rue

Dipterocarpum. Grow about 4 feet high, with pretty, fine-cut foliage and a profusion of flower sprays during August and September. Color lilac-mauve, brightened by a bunch of lemon yellow stamens and anthers. **25c each; \$2.50 per doz.**

TRITOMA

One of the best perennials for bedding or mass planting. Succeeds in any ordinary soil, but responds quickly to good treatment. Hardy with protection but it is safest to dig them in the Fall and store in sand in a cool dry cellar.

Pfitzeri. Large showy flowers borne on stems three feet high. Rich scarlet with exception of lower petals which show an edging of orange. **25c each; \$2.50 per doz.**

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HARDY PERENNIAL PLANTS

(CONTINUED)

VALERIANA

The Valeriana is an old time garden favorite. Hardy and of the easiest culture.

Alba. Pure white flowers borne in clusters. Fine for cutting.

Rubra. Showy heads of reddish pink flowers, in long, upright, dense panicles. These are excellent for bouquets as well as for edging. June to October.

VERONICA—Speedwell

A popular and much used group of perennials for the hardy garden. The taller varieties are desirable for the border and the low, spreading sorts make ideal plants for edging or the rock garden.

Longifolia subsessilis. A pretty variety with blue flowers produced on spikes a foot long. Comes into bloom in July and continues for a month. 3 feet. **20c each; \$2.00 per doz.**

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Incana. 1 foot. Short spikes of amethyst blue flowers, foliage silvered. **20c each; \$2.00 per doz.**

Spicata. 18 inches. June and July. Long spikes of violet-blue flowers.

Rosea. 2 feet. June to September. Much-branched variety with pink flowers.

VINCA—Myrtle

Minor. Fine evergreen creeper. Largely used for ground-cover in shady places where grass will not grow. Much used for covering graves. Single light blue flowers in June and July. Strong field roots. **20c each; \$2.00 per doz.**

VIOLETS

Every garden should contain a few clumps of Violets. They are perfectly hardy and bloom early in the Spring.

Gov. Herrick. Large deep purple, sweet-scented flowers. Suitable for forcing under glass. **20c each; \$2.00 per doz.**

ROSES

Roses are a general favorite with all and no garden is quite complete without a planting of this popular plant. They lend themselves admirably to landscape decoration and furnish a wonderful supply of flowers for cutting. Roses require a sunny situation and should not be planted in the shade of trees or buildings. To do their best Roses should be properly cut back before planting and on all Spring shipments we send the plants out, all pruned ready to plant out. H. P. stands for the Hybrid Perpetual or "June" Rose; H. T. the Hardy Tea or "Everblooming" type.



Roses

Erna Teschendorf. (Baby Rambler). In our opinion this is the best of the Baby Rambler group. Flowers are perfectly double, borne in large clusters. Its color is a rich crimson which does not fade.

Eugene Furst (H. P.) The best "red" in its class. A dazzling scarlet-crimson toned with maroon. Long blooming period. Large and fragrant. Healthy, disease resistant foliage.

Frau Karl Druschki (H. P.) "White American Beauty," "Snow Queen." The greatest white Hybrid Perpetual ever introduced. Long pointed buds opening into an extra large, pure paper-white bloom. Attractive glossy green foliage. Its long blooming period is remarkable as it blooms profusely from June until frost.

Geo. Ahrends (H. P.) This is the new "Pink Druschki," almost as popular as Frau Karl Druschki which it much resembles in form of flower and habit of growth. Long stems topped with lovely, rich pink, large blooms.

Gruss an Teplitz (H. T.) Intense rich crimson-red. Continuous bloomer.

Killarney (H. T.) Long pointed buds. Flowers intensely fragrant. A pretty shade of shell-pink. Everblooming.

Mad. Butterfly (H. T.) An ideal kind for cutting. Buds a rich Indian-red, opening into a pleasing combination of white, pink, apricot and gold.

Mrs. J. H. Laing (H. P.) A constant bloomer. Long pointed buds on strong stems. Fragrant. Soft pink color.

Paul Neyron (H. P.) Large flowers 4 to 6 inches across, of bright ruddy pink. Stems thornless. In bloom from June until September.

White Killarney (H. T.) A pure white sport of Killarney. Long pointed buds and large open flowers. Extra good.

CLIMBING ROSES

Produce a beautiful effect when trained to grow upon a trellis or over a pergola. Fine when planted around the porch.

American Pillar. Clusters of large carmine-rose flowers with yellow centers.

Crimson Rambler. The old favorite. Great trusses of crimson blooms.

Dorothy Perkins. A popular shell-pink variety.

Hiawatha. Deep ruby-red flowers with white eye. One of the prettiest of the climbers.

PRICES, strong field-grown plants of all Roses listed on this page, pruned ready to plant, 70c each; \$6.00 per 10, postpaid. Extra heavy plants by express, not prepaid, at same price.

Goodhold Floral Gardens Co.
Mentor, Ohio

HARDY SHRUBS

Too large to be sent by mail, shipped by express purchaser paying the express charges.



Berberis—Thunbergi

BERBERIS

Thunbergi (Japan Barberry). One of the most ornamental and largely planted of all the shrubs. Grows in a compact symmetrical form, making it an ideal plant for hedges, also used for planting around porches and in the open lawn. The leaves turn in the Fall to a bright red, while the branches are well covered with handsome red berries which hold on well into the Winter. Plants 18 to 24 in. **20c each; \$1.75 per 10; \$15.00 per 100.**

CORNUS

Lutea. Medium sized and spreading with attractive yellow bark. Succeeds in either shade or a sunny situation. Flowers white followed by ornamental berries in the Fall. Plants 2 to 3 ft. **50c each; \$4.00 per 10.**

DEUTZIA

Crenata. A shrub that makes a good appearance planted singly or with other shrubs. Tall growing producing single, white, bell-shaped flowers, thickly along its branches. Plants 2 to 3 ft. **50c each; \$4.00 per 10.**

HYDRANGEA

The massive flowers of this shrub are too well known to require description.

Arborescens. Large conspicuous white flowers blooming through a long season. 2 to 3 ft. **70c each; \$6.50 per 10.**

Paniculata Grandiflora. Fine for tall hedges or if planted singly and cut back each spring will get to be a dwarf clump with massive plumes. Plants 18 to 24 in. **40c each; \$3.50 per 10.**

KERRIA

Japonica (Corchorus). A very attractive smooth barked ornamental shrub, healthy green foliage and pretty yellow flowers. Plants 2 to 3 ft. **50c each; \$4.50 per 10.**

Japonica fl. pl. A form of the above with double flowers resembling small yellow roses. Plants 2 to 3 ft. **65c each; \$6.00 per 10.**

Japonica Variegata. Similar to the above varieties but with attractive variegated foliage. Plants 2 to 3 ft. **75c each; \$7.00 per 10.**

PHILADELPHUS—Mock Orange

One of the best and most popular old shrubs. Blooms very freely, with a rich creamy tinge, very fragrant.

Coronaria. A fine form blooming early with large white fragrant sprays.

Grandiflora. Very large flowers in June. 3 to 4 ft. **60c each; \$5.00 per 10.**

PRIVET

Most popular of all the hedge plants, successfully standing the most severe pruning.

California (Ovalifolium). Very erect growing with shiny foliage. Plants 2 to 3 ft. **20c each; \$1.25 per 10; \$8.00 per 100.**

Polish. Similar in habit and form to California. Foliage not so shiny but hardy in the most severe climate. Plants 2 to 3 ft. **25c each; \$2.00 per 10; \$15.00 per 100.**

SPIREA

Wonderfully free blooming shrubs, largely used in all plantings.

Anthony Waterer. Dwarf, bushy, spreading type, very free flowering. The very best red flowered shrub for low groups or foundation plantings. Plants 18 to 24 in. **60c each; \$5.00 per 10.**

Aurea (Golden Spirea). Foliage of bright yellow changing to bronze in the fall. Plants, 2 to 3 ft. **50c each; \$4.50 per 10.**

Van Houtte. The finest of all the Spireas. Showers of pure white bloom in May and June. Plants 2 to 3 ft. **40c each; \$3.50 per 10. 3 to 4 ft. 50c each; \$4.00 per 10.**

CULTIVATION

Frequent cultivation is essential to the growth of all plants. Regardless of whether they are weedy or not, your plants will be greatly benefited by having the soil around them worked at frequent intervals. Loosen the soil to a good depth, leaving the surface with a mulch of fine dirt, free of lumps. This will help to keep the plants in a good growing condition and is especially beneficial in a dry season.

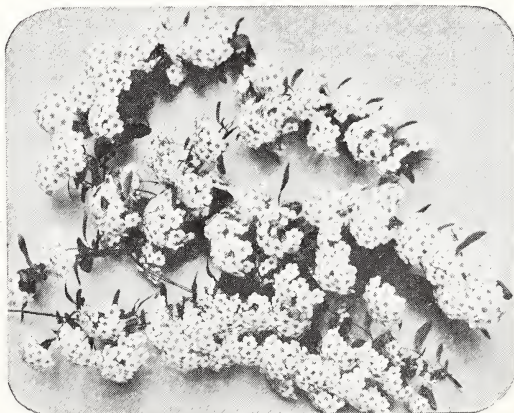
SYMPHORACARPUS

Racemosus (Snowberry). Large clusters of milk-white fruits which remain far into the winter. 2 to 3 ft. **50c each; \$4.50 per 10. 3 to 4 ft. 75c each; \$7.00 per 10.**

Vulgaris (Coral-berry). Similar to the snowberry except that its fruits are red and smaller, clustered in thick ropes along the drooping stems. 2 to 3 ft. **45c each; \$4.00 per 10.**

TAMARIX

Africana. Tall growing 8 to 10 feet high, fine feathery foliage. Showers of small pink flowers in April and May. 3 to 4 ft. **60c each; \$5.00 per 10.**



Spirea—Van Houtti

GOODHOLD "GLORIOUS"

Collection of Ruffled Gladiolus

One large bulb of each of the following. All ruffled beauties and in all colors.

ALTON. Handsome orange.

AVALON. Large blush white.

FAIRLAND. Vermilion, blotched.

JOE COLEMAN. Rich red.

INDIANAPOLIS. Good deep purple.

LA VANGE. A fine showy white.

ORAN. Penciled blush white.

RED WHITE AND GOLD. Extra good.

REMEMBRANCE. Deep salmon rose-pink.

SUMMER BLOSSOM. Fine rose.

VENTURA. White with barred throat.

WHITE DELIGHT. Soft flesh white.

A \$2.15 Value Postpaid for \$1.50



A Section of the Bulb Cellar at Goodhold

GOODHOLD "SUPERB"

Bargain Collection of Gladiolus

One good sized bulb of each of the following 14 varieties.

ABERDEEN. Dainty lavender.

BLUE ISLE. An unusual blue.

EARLY PENDLETON. Blotched rose-pink.

HERADA. Pure mauve.

JACK LONDON. Light salmon and orange.

LILY BLOTCH. Showy salmon-rose.

MARY PICKFORD. Creamy white.

PANTHEON. Waxy white.

ROMANCE. One of the best.

1910 ROSE. Large rose-pink.

SCARLET PRINCEPS. Massive blooms.

SUMMER BEAUTY. An exceptional pink.

UHLAN CHIEF. A magnificent red.

YELLOW GEM. A distinct yellow.

\$2.00 Worth of Choice Bulbs Postpaid for \$1.25

THE GOODHOLD FLORAL GARDENS COMPANY, MENTOR, OHIO